

## Explanations regarding CreateImportByXml

### Demographic Name Mapping

The method has support for name mapping.

If the parameter *demographicNameMapping* is set to **true**, the demographic data will be mapped by the **name** of the demographic data fields (instead of index). Example below:

[http://kunder.apsis.se/APIv3/Input/AddSubscribersFromXmlToQueue\\_xmldata\\_namemaping\\_true.xml](http://kunder.apsis.se/APIv3/Input/AddSubscribersFromXmlToQueue_xmldata_namemaping_true.xml)

If the parameter *demographicNameMapping* is set to **false**, data will be mapped by **index order** of the demographic data fields. Example below:

[http://kunder.apsis.se/APIv3/Input/AddSubscribersFromXmlToQueue\\_xmldata\\_namemaping\\_false.xml](http://kunder.apsis.se/APIv3/Input/AddSubscribersFromXmlToQueue_xmldata_namemaping_false.xml)

### Format

Parameter name: <Format>

Format can be either HTML or Text

### Country code

Parameter name: <CountryCode>

Accepted formats for country codes:

0046

046

+46

46

### Mobile number

Parameter name: <CellphoneNumber>

Accepted formats for mobile numbers:

0702342325

702342325

070 234 23 25 (blanks are ok)

0702-342325 (hyphens are ok)

## Other

When called, the method returns a poll URL that should be called until the result URL can be retrieved

(see <http://se.apidoc.anpdm.com/Help/QueuedMethods/About%20queued%20methods> under **Polling** for more information on how to configure).

The result URL contains an import ID.

To investigate the status of the import, use API method GetImportStatus with the import ID as an input parameter.

## HTML encode body XML

Please note that it is recommended to HTML encode the XML in the request body if you are performing an XML request. See the example below of XML versus HTML encoded data.

### XML

```
<Subscribers>
<Subscriber>
<Name>Jeff Jeffersson</Name>
<Email>jeff.jefferson@company.com</Email>
<Format>HTML</Format>
<CountryCode>47</CountryCode>
<CellphoneNumber>98765432</CellphoneNumber>
<DemographicData>
<Demographic mapTo="Age">29</Demographic>
<Demographic mapTo="Country">U.S.A</Demographic>
<Demographic mapTo="State">Texas</Demographic>
</DemographicData>
</Subscriber>
<Subscriber>
<Name>Dan Andersson</Name>
<Email>dan.andersson@company.com</Email>
<Format>HTML</Format>
<DemographicData>
<Demographic mapTo="Age">32</Demographic>
<Demographic mapTo="Country">Sweden</Demographic>
<Demographic mapTo="State">Skane</Demographic>
</DemographicData>
</Subscriber>
</Subscribers>
```

### HTML encoded XML

```
&lt;Subscribers&gt;
&lt;Subscriber&gt;
&lt;Name&gt;Jeff Jeffersson&lt;/Name&gt;
&lt;Email&gt;jeff.jefferson@company.com&lt;/Email&gt;
&lt;Format&gt;HTML&lt;/Format&gt;
&lt;CountryCode&gt;47&lt;/CountryCode&gt;
&lt;CellphoneNumber&gt;98765432&lt;/CellphoneNumber&gt;
&lt;DemographicData&gt;
&lt;Demographic mapTo=&quot;Age&quot;&gt;29&lt;/Demographic&gt;
&lt;Demographic mapTo=&quot;Country&quot;&gt;U.S.A&lt;/Demographic&gt;
&lt;Demographic mapTo=&quot;State&quot;&gt;Texas&lt;/Demographic&gt;
```

```
</DemographicData>
</Subscriber>
<Subscriber>
  <Name>Dan Andersson</Name>
  <Email>dan.andersson@company.com</Email>
  <Format>HTML</Format>
  <DemographicData>
    <Demographic mapTo="Age">32</Demographic>
    <Demographic mapTo="Country">Sweden</Demographic>
    <Demographic mapTo="State">Skane</Demographic>
  </DemographicData>
</Subscriber>
</Subscribers>
```